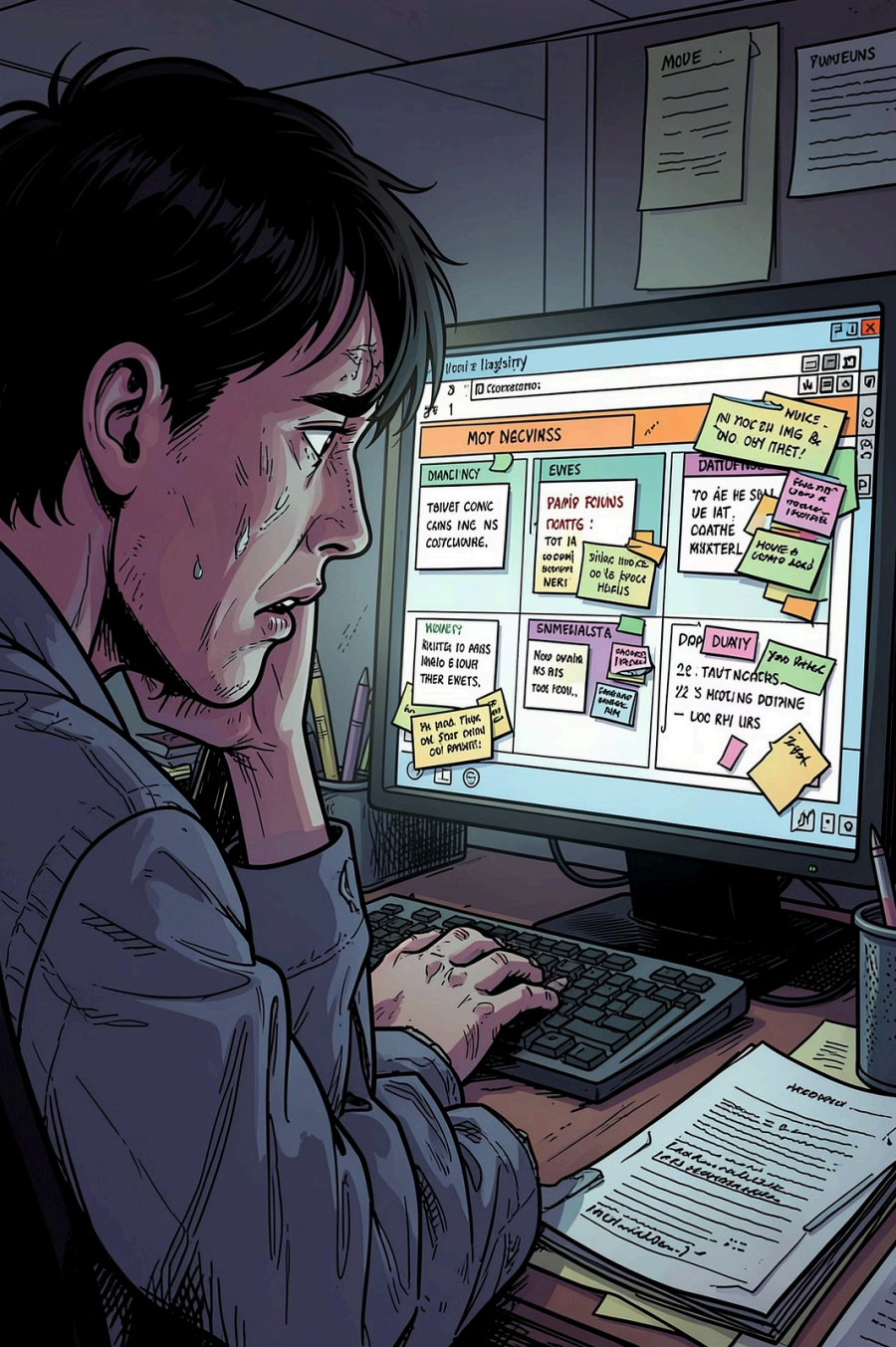




# Gamma Presentation Maker My Honest Blogger Guide to Creating AI Presentations Faster

A no-fluff review of the AI-native tool that's changing how creators build decks — from someone who actually uses it.



# The Presentation Pain Point

## 90% of Your Time

Spent on formatting, fonts, and alignment — not your actual message.

## Relics of the Past

PowerPoint and Google Slides were built for the projector era, not the web-native one.

## The Real Goal

Stop fighting the canvas. Start focusing on the narrative.



THE TOOL

# What is Gamma?

Gamma is an **AI-native presentation tool** that treats your content like a web-native document — not a rigid slide.

## Flexible Cards

No more 16:9 constraints. Content flows naturally across devices.

## 70M+ Users

Built by a San Francisco team and growing fast worldwide.

# Why It Changes the Game



## 60-Second Decks

From a simple prompt to a structured, designed deck — in under a minute.



## Designer Quality by Default

Clean typography and professional palettes out of the box. No design degree required.



## Trackable Sharing

Share as a web link and see who viewed it, how long they spent, and what they engaged with.



# The Honest Truth: Where It Shines

## Internal Updates & Investor Memos

Perfect for fast-moving teams who need polished output without the overhead.

## Quick Pitch Decks


What took an afternoon now takes 30 minutes — with output that looks designer-made.

## Professional Output

Looks like a designer spent a day on it. In reality, it took minutes.



# The Reality Check: Where It Falls Short

 Honesty matters — here's what Gamma can't do yet.



## PowerPoint Export Issues

Text shifts and layout breaks are common when exporting to .pptx. Not ideal for corporate handoffs.



## No Complex Animations

Not built for pixel-perfect corporate branding compliance or motion-heavy decks.



## Free Plan Watermark

The free tier includes a "Made with Gamma" badge — a dealbreaker for client-facing work.

# From Idea to Deck



Generate

Refine

Brand

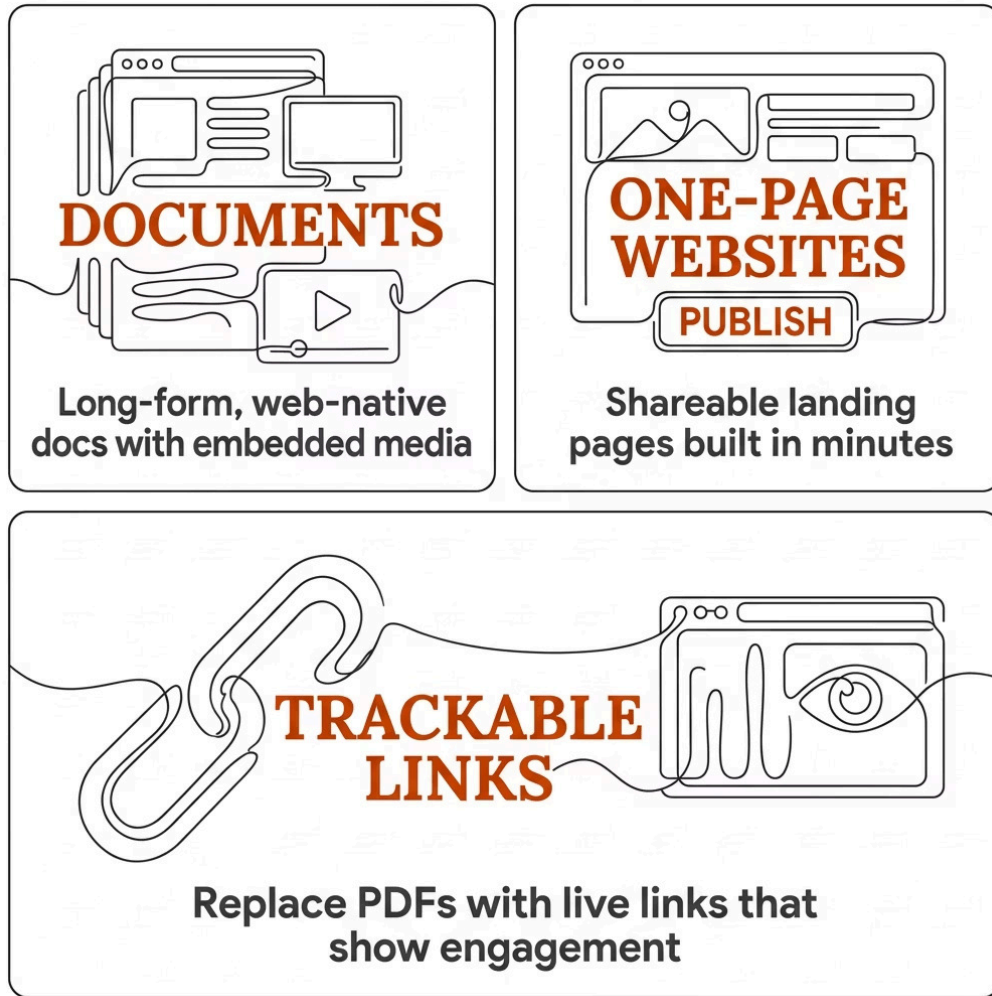
The **Generate path** is your starting point — but the magic happens in the edit. Treat AI as your first draft, not your final product.



# Pro Tips for Better Output

- **Be Specific With Prompts**  
Don't just say "create a deck." Provide paragraphs of context — topic, audience, goal, and tone.
- **Paste Your Existing Research**  
Use the **Paste in text** feature to turn your blog posts or notes directly into a structured draft.
- **Upgrade to Plus (\$10/mo)**  
Remove the watermark for client-facing work and unlock more AI credits per month.

# Beyond Presentations



Gamma is a **multi-tool for modern creators**. Its web-native design ensures your content looks perfect on mobile or desktop — and you can finally stop sending PDF attachments.

- ⓘ Start sending **trackable links** instead of static files. Know who's reading and for how long.

# Your Turn to Move Faster



## Start Free

Get 400 free AI credits at **gamma.app** — no credit card required.



## Repurpose Your Content

Turn your top 5 blog posts into decks this week. The content already exists.



## Focus on the Story

Let the AI handle the layout. You handle the narrative. That's the whole point.

